Generalitat de Catalunya
Departament d'Igualtat i Feminismes

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IMPROVING ACCESS TO SERVICES THANKS TO DIGITALIZATION

"Digitalization, time policies and gender perspective"

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DG CARE, **TIME** AND EQUITY AT WORK

1. Generate awareness, develop, and implement **time policies** that advance towards a healthier, equalitarian, productive and sustainable society.

2. Promote **work-life-balance**, for which data still shows a great men vs. women imbalance.

3. Ensure that **the right to time** is acknowledged as a fundamental right of all citizens and is equally distributed.

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CATALONIA-GENDER GAPS TIME USE

LABOR MARKET

Voluntary leave for family care

Voluntary leave for child care

*Gender Equality Observatory (2021)

DOMESTIC WORK

Week

Weekend

Woman: 1,91h
Man: 0,92h

Woman: 2,81h
Man: 1,61h

*Catalonia Health survey (2020)

TIME FOR LIFE & GENDER

TIME POVERTY & GENDER

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WHY A GENDER PERSPECTIVE IN DIGITAL SERVICES?

- In 2020, women were extending their working days to a greater extent, increasing overtime by **83.1% and doubling** the volume of unpaid overtime. (Work Observatory and Productive Model, 2020).

- The ICT sector has become a generator of employment in recent years, but **only 30% of people employed in the sector are women**, and of the people choosing to continue their post-compulsory education in the ICT field, **only 33% are women.**

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WHY DIGITALIZATION WITH A GENDER PERSPECTIVE?

➢ Promote the participation of women in the construction of a digital society.

➢ Increase content created by women in a digital society.

➢ Encourage the introduction of new technologies based on criteria of equality.

➢ Promote technological vocations among women.

➢ Eradicate barriers preventing the use of technological resources under equal conditions.

➢ Ensure effective equality between women and men in digital promotion and inclusion policies.

➢ Work to eradicate digital violence against women.

➢ Gain time all, women included

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EXAMPLE: *THE DIGITAL ADMINISTRATION DECREE - GENERALITAT OF CATALONIA*

o The digital administration Decree of the Generalitat of Catalonia , approved in August 2020, regulates and orders the deployment of the Digital Administration model of the Generalitat de Catalunya, which is based on four basic pillars:

- Digital administration
- Personalized and proactive digital public services
- Digital procedures
- Digital-able public servants and employees

The objective of this model is the efficient organization of all the data that the administration has about citizens in order to achieve maximum effectiveness in the provision of public services.

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EXAMPLE: *SHOCK PLAN AGAINST THE DIGITAL DIVIDE*

❖ The Generalitat of Catalonia has been working on *The shock plan against the digital gap* in order to train in basic digital skills a minimum of **90.295 people** at risk of digital exclusion.

  ❖ Priority will be given to the participation of the following groups :
  1. people over 60 years old ;
  2. unemployed people ;
  3. members of families with children of school age (with children under the age of 16) who are at risk of exclusion ;
  4. people with disabilities ;
  5. people included in this category according to the criteria/scales of the social services of the municipality where the training is offered.
  6. Prison inmates

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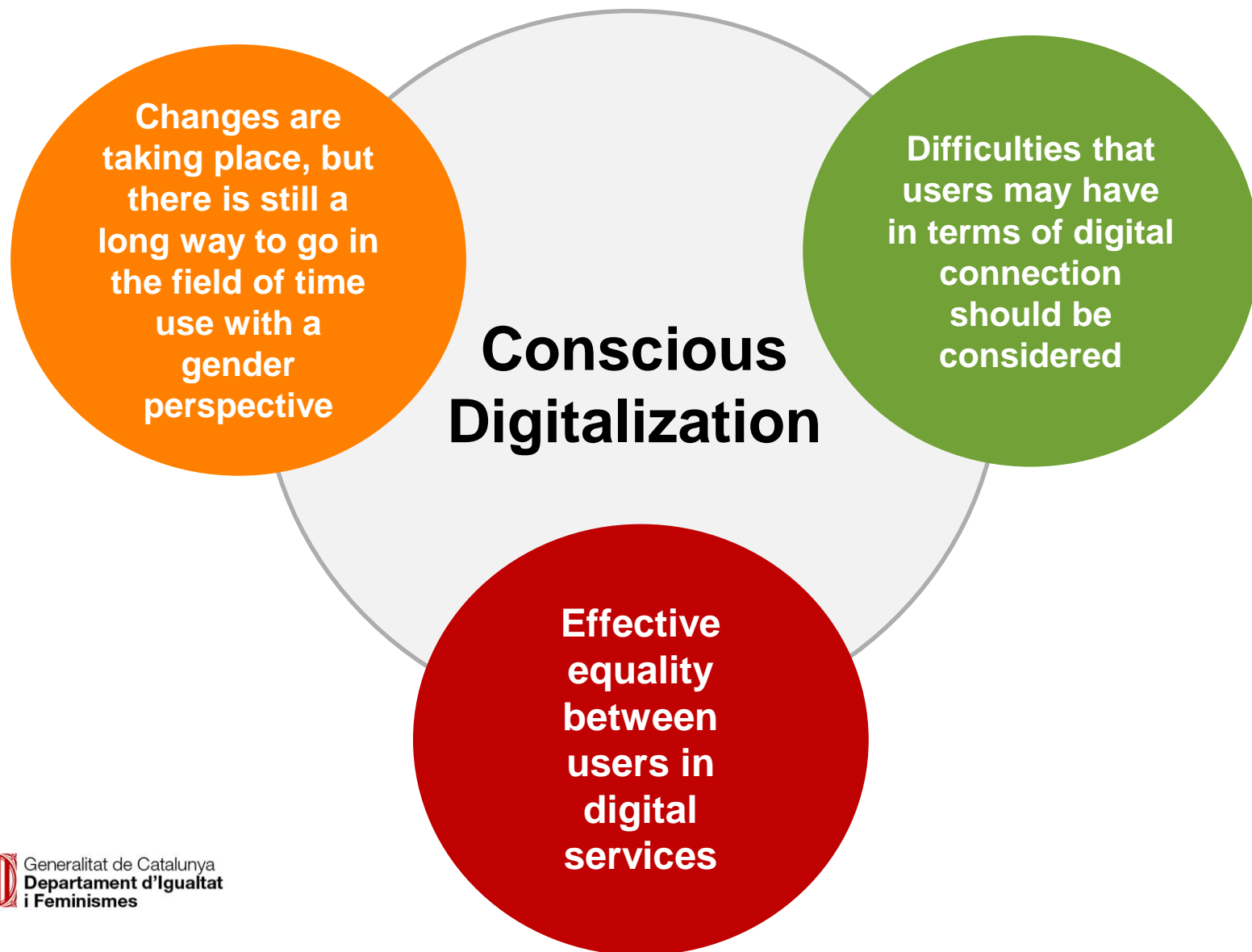**Departament d'Igualtat i Feminismes**

EXAMPLE: *THE DONATIC.CAT PLAN*

The donaTIC.cat plan has been designed to promote all activities that are aimed at:

-Ensuring an end to sexism and reduce cyberbullying in the field of the ICTs.

-Promoting women's access to ICTs and foster entrepreneurship.

-Promoting technological careers among women.

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THE FUTURE OF DIGITAL SERVICES

Changes are taking place, but there is still a long way to go in the field of time use with a gender perspective

Conscious Digitalization

Difficulties that users may have in terms of digital connection should be considered

Effective equality between users in digital services

Time4All

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